

Sal's News

Issue 2 • November 2015



Our story so far

Two years ago, seeing a photograph of Sal's very first pair of shoes on the feet of a small boy on a hospital ward in Zambia inspired the formation of our charity: Sal's Shoes. This year, Sal started school; and like hundreds of other parents of four and five year olds, we paid the first of many routine visits to our local shoe shop to buy his first pair of school shoes.

There are 56 million primary school age children around the world who don't attend school. In too many countries around the world you cannot go to school, and access an otherwise free education, unless you own a pair of shoes. For too many children, owning a pair of shoes is an unattainable luxury.

Through Sal's Shoes we have been able to send shoes to some of these children to enable them to overcome this simple barrier to learning. In short a pair of shoes could give a child an education. An education will change a future.

"The beautiful thing about learning is that no one can take it away from you." B.B. King

In the two years since Sal's Shoes was formed, we have counted every single pair that has come our way. In our first year, we collected 4,805 pairs of shoes and distributed them in eight countries. We set ourselves a goal of doubling that in our second year. Thanks to your support we have exceeded that figure beyond our wildest expectations and this year we have collected 25,789 pairs of shoes. In just two years we have collected over 30,000 pairs and distributed them in 19 countries. We are making a small step towards supporting the 300 million barefoot children in the

world. Your shoes have found new feet in schools, orphanages, and hospitals; in refugee, IDP (Internally Displaced Person) and migrant camps; and in rural areas and cities around the world. Giving a pair of shoes a second life can give someone else a chance of a new beginning.

"Our greatest natural resource is the minds of our children" Walt Disney

This life-changing impact comes about through the redirection of something that would otherwise end up in landfill. As the world becomes more aware of the necessity of recycling, the giving of shoes furthers this quest and provides humanitarian benefit.

We are beginning to stamp our mark. In December 2014, the Motherlode blog in the New York Times recognised Sal's Shoes as a charity that "inspires children". This year, I was honoured to be recognised in the Social & Humanitarian category at the Asian Women of Achievement Awards 2015.

I believe that by finding new feet for pre-loved shoes we are transforming children's lives. We have been overwhelmed by the support and donations we have received from so many people, not least children. Our publicity and media coverage is growing both locally and nationally and an internet search on children's shoe charities now finds us on the first page.

However, as such a young charity, the only real obstacle to what we can achieve is financial. With your continued support we can get more shoes walking again. A sum as little as £5 means we can get 10 pairs of shoes on the feet of children who would not otherwise have any.

Donations can be made via <https://mydonate.bt.com/charities/salsshoes>, a link that can also be accessed directly through our Facebook page.

One of the education trusts that we send shoes to sent a simple thank you to you all "for bringing a ray of sunshine into so many children's lives". We think that sums up perfectly the impact of your support for which we are so grateful. I hope year three will see us exceeding 50,000 recipients of Sal's Shoes.

With my sincere thanks for your ongoing support.

CJ Bowry



Our second year

Worked in collaboration with:

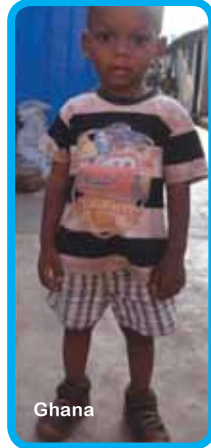
- www.cartorykshire.co.uk/
- www.npac.org.uk/
- www.facebook.com/calaidssurrey
- www.pioneerpeople.org/world_projects.html
- www.samarasaidappeal.org/

On-going shoe drop-off sites in Surrey:

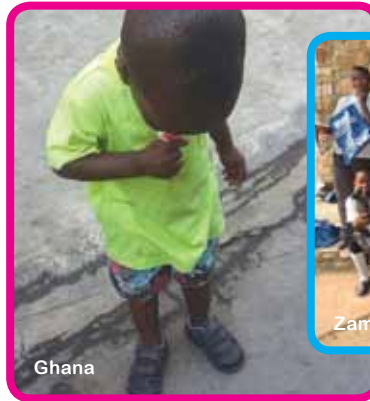
- Acey Swim School
- Banstead Village Clinic
- Best Feet First
- Hydro Hounds
- Krafty Kids Club
- Little Kickers East Surrey
- Little Lambs Softplay
- Pampered Pets Grooming
- Project Party
- RocknRoller Roller Discos
- Stripecy Stork
- Totstars

And also...

- Patchwork Present, London
- Pop-Up Mums Events, North East
- Soles with Heart, Kent
- The Ethicurean, Bristol



Ghana



Ghana



Zambia



South Africa

Other collections in 2015:

- Aquatots, Surrey
- BS3 Mums and Dads, Bristol
- DWF LLP, London
- Dexters, St Margarets
- EVERSHEDES, London
- Insight Investment, London
- Investec Asset Management, London
- 1st Gargunock Guides, Stirlingshire
- Kew Capital LLP, London
- RBS Corporate Governance and Secretariat, Edinburgh
- RBS London
- Revive, Crawley
- SE26 Jumble Trail, Sydenham
- SLR Consulting Ltd UK
- Wardrobe, Surrey
- Tailor Made, Surrey
- The Body Shop International, Littlehampton
- The TUI Collection, Singapore



Romania



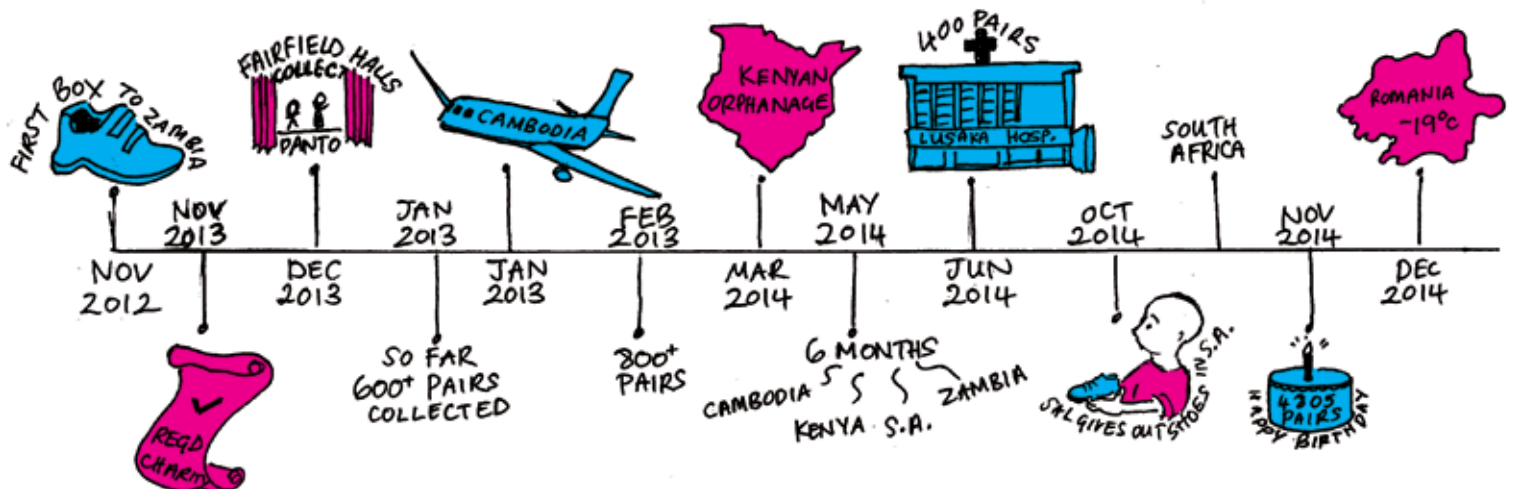
India



Middle East

2014-2015 saw us finding new feet in:

- Albania
- Benin
- Cambodia
- DRC
- France
- Gambia
- Ghana
- India
- Iraq
- Kenya
- Malawi
- Myanmar
- Nepal
- Romania
- South Africa
- Syria
- UK
- Uganda
- Zambia



How you can help

Send us your shoes

Please see Get Involved at www.salsshoes.com
 This year over 45 nursery and primary schools have hosted a Sal's Shoes collection. If your school is interested in organising a collection please drop us an email info@salsshoes.com

Time and Talent

If you have the time regularly or now and then to help with sorting and packing shoes please do get in touch info@salsshoes.com

Money

We are run by volunteers but need financial donations to continue passing on the shoes you donate
<https://mydonate.bt.com/charities/salsshoes>
 £10 can get 20 pairs of shoes walking again
 £20 can get 40 pairs of shoes walking again
 £50 can get 100 pairs of shoes walking again
 £100 can get 200 pairs of shoes walking again
 £500 can get 1000 pairs of shoes walking again

If you have an idea about a fundraising event we would love to hear about it info@salsshoes.com



Cara



Laura

Laura ran 10kms barefoot and Cara ran her first half marathon in Cardiff - both raised over £500 each for Sal's Shoes.

'Heart and Sole'

Following the two earthquakes in Nepal in May 2015 and an initial donation of over 2,000 pairs of shoes to children affected by the devastation, we partnered with www.delightcharity.org.uk and worked alongside five schools to also send over 500 'comfort bundles' consisting of an outgrown pair of shoes, a pre-loved soft toy and a letter or drawing from a child in the UK to a child in Nepal.



What we collect

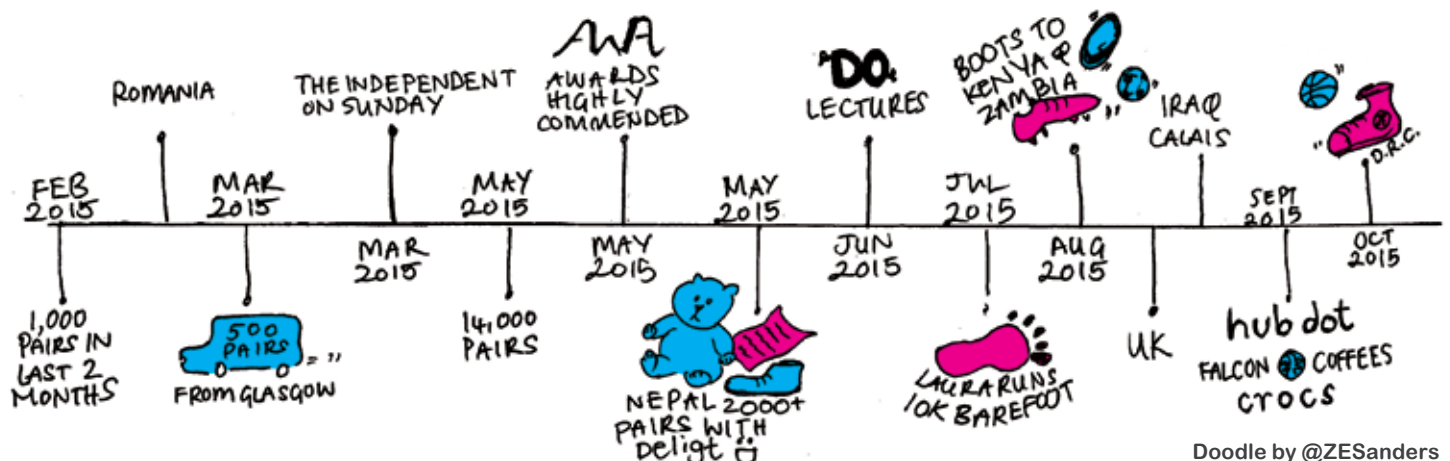
We collect outgrown children's shoes and pass them on to their new owners.

We sort by type and collect all sorts of different shoes: flip flops, sandals, school shoes, slippers, trainers, winter boots and football boots to name but a few.

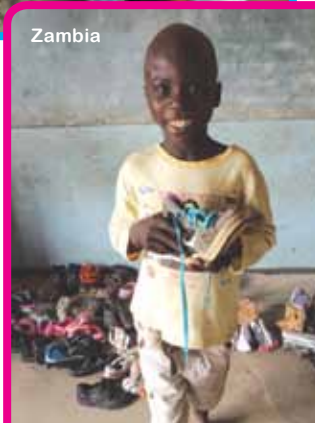
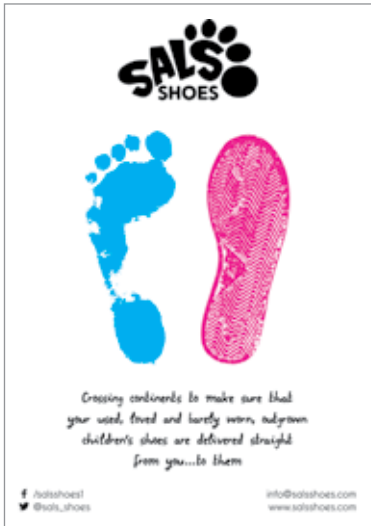
We collect shoes that can still be worn: solid soles with no holes, laces if the shoes need them... and please take the time to give your shoes a quick clean before you pass them on to their new owner - no mud!



Please pair your shoes with a rubber band before passing them onto us. We are run entirely by volunteers and this saves them a huge amount of time when sorting and packing shoes.



Doodle by @ZESanders



Our sponsors

These companies have all generously supported us by offering to carry out a good deed for a worthwhile cause:



Please contact us at info@salsshoes.com if your company is interested in supporting Sal's Shoes

Sal's Shoes is registered as a charity with HMRC for tax purposes. All images provided by Sal's Shoes. Logo and newsletter design by rsIcreative.com - Copyright remains with respective owners.